



**MED UNI GRAZ and the MEDICAL SCIENCE CITY
INNOVATION HUB GRAZ invite you to innovate together!**

We aim to enable pioneering minds to translate their research insights into innovative technologies and applications.

Join the 1st session of our educational program

“ FOUNDATIONS OF INNOVATION
Introduction to innovation and future-oriented thinking

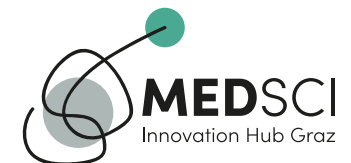
18.04.2023, 5-7 pm

Aula of the Medical University of Graz

REGISTER HERE

<https://formular.medunigraz.at/form/alias/MUG/Innovationsveranstaltung/>
or send an e-mail to: vr-fin@medunigraz.at

Please register by **10th of April 2023**



*register &
secure your
spot for the 1st
session!*

Questions?

Office of the Vice Rector of Financial
Management, Legal Matters and
Digitalization
phone: 0664 81 26 385
e-mail: cornelia.gogg@medunigraz.at

By registering for the event, you consent to the
processing of your personal data in accordance with
our [data protection policy](#).



Welcome to our educational program:

“ SHAPING THE FUTURE THROUGH INNOVATION

Innovation is essential for the growth of society and is the driving force behind scientific progress. **But how can we bring forth innovations that have an impact?**

We designed this program to answer this question by:

1ST
SESSION providing
an introduction
to future-driven
innovation
18.04.23, 5-7 pm

2ND
SESSION showcasing
pioneers and
sharing their
experiences
23.05.23, 5-7 pm
and/or
25.05.23, 5-7 pm

3RD
SESSION applying
learnt concepts
to real-world
problems
01.06.23, 1-3 pm
and
02.06.23, 1-3 pm

We recommend attending **all sessions in this series** for the best experience as they relate to each other!

1st Session

FOUNDATIONS OF INNOVATION

Introduction to innovation and future-oriented thinking

This lecture will cover the basics of innovation, its processes, approaches, and cognitive foundations. We will also discuss why **engaging in innovation activities** is sometimes challenging and what we can do about it.

In addition to the classic approaches to innovation, you will learn how to innovate in a genuinely future-oriented manner. This form of innovation is based on **identifying, making sense of, learning from and using future potentials** to shape the future. We will discuss theoretical foundations and practical applications.

At the end of this session, you will have an essential understanding of innovation and its applications and have **new tools to interpret everyday experiences and gain new insights**. There will be time to discuss your questions and share your ideas with other participants.

After the lecture, **socialize** with your peers and enjoy food and drinks.